

Lot 309



Auction **NFT-Auction Virtually Real**

Date 30.11.2022, ca. 15:26

Preview 25.11.2022 - 10:00:00 bis
28.11.2022 - 18:00:00

Menegon, Martina
1988 Italy

Title: "One Last Click and I'll be Gone (06/09/2022, 12h15m)".
Created: 2022.
Owner: Martina Menegon.
Token ID: 1.
Token Type: NFT, ERC-721.
Blockchain: Tezos.
Minted: Objkt (Martina Menegon).
Smart Contract: [KT1RLnd1ccCreYKn6ePQW6MSzwHoYRkRn1vw](https://tezos.com/objkt/contract/KT1RLnd1ccCreYKn6ePQW6MSzwHoYRkRn1vw).
Royalties: 10 %.
Media Storage: IPFS.
Format: MP4 (1 minute).
Dimensions: 3840 x 2160 pixel.
Size: 66,4 MB.

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Additional artwork:
Virtual Sculpture & Augmented Reality
Title: "One Last Click and I'll be Gone (13/09/2022, 18h50m) - Extended".
Date: 2022.
Owner: Martina Menegon.
Token ID: 2.
Token Type: NFT, ERC-721.
Blockchain: Tezos.
Tokenized by: Objkt (Martina Menegon).
Smart Contract: [KT1RLnd1ccCreYKn6ePQW6MSzwHoYRkRn1vw](https://tezos.com/objkt/contract/KT1RLnd1ccCreYKn6ePQW6MSzwHoYRkRn1vw).
Royalties: 10 %.
Media Storage: IPFS.
File format: GLB.

You can view the AR extension here: <https://objkt.com/asset/KT1RLnd1ccCreYKn6ePOW6MSzwHoYRkRn1w/2>.

Hybrid NFT (NFT + Augmented Reality- and Virtual Sculpture extension)

Martina Menegon offers the first NFT (Edition of 1 + 1 AE) from her new series "One Last Click and I'll be Gone". The ongoing series is comprised mainly of digital images and video files. For this specific auction, the artwork of the series premieres an Augmented Reality and Virtual Sculpture extension to the one-minute long unique video of the self-portraiture process, making the relationship of the artwork's physical and digital worlds even more experiential. The AR is a webAR, which means that the virtual sculpture can be experienced via a link on a smartphone or tablet.

"One Last Click and I'll be Gone" is a series of self-portraits generated through a custom live simulation that monitors the movements and gestures of the artist's mouse pointer. With each mouse click, a new clone of the artist's digitised body is created. Trapped within the virtual and physical boundaries of the screen, these avatars are forced to follow the position of the cursor as they struggle with the physics and limitations of the virtual environment, leaving visual traces of their every movement.

Through this algorithmically driven simulation, left running while working in front of the computer, Martina Menegon creates a new and unpredictable kind of "phygital" (symbiosis of physical and digital) self-portraiture. Throughout her screen time, the algorithm takes images or short films of the running simulation at random intervals (saved with a timestamp in the title) and resets the virtual canvas. The results are unique impressions of the artist's virtual selves as well as her physical self-mediated and embodied through a cursor or an interface. A self-portraiture that includes the digital, the physical and her intimate relationship with the computer and screen.

Martina Menegon talks about her NFT for the auction "Virtually

Real": https://www.youtube.com/watch?v=8-ALOtDQsYw&list=TLGG7W_yleMLA28yNTExmJyMg&t=121s

Represented by [ALBA Gallery](#) und die [Artemis Gallery Lisbon](#).

Payment also possible with the cryptocurrency Ether (ETH) or Tezos (TEZ).

In addition to our GTC, the special conditions for auctions of NFTs also apply.

Estimate: 7.000 € - 9.000 €; Hammer: 4.300 €
