

Lot 59



Auction Photography | ONLINE ONLY

Date 08.02.2024, ca. 09:00

MCCOMBE, LEONARD
1923 Isle of Man - 2015

Title: Cowboy, Texas, 1949.

Date: 1979.

Technique: Gelatin silver print on Kodak.

Depiction Size: 16,5 x 11,5cm.

Notation: . Signed and numbered (verso).

Publisher: Time Inc. Magazines, New York (publisher).

Number: 5/6.

Condition:

Minimal scratches. Verso minimally discoloured and minimal stainings. Otherwise in good condition.

Verso with label of the magazine "Life" and typographic work details. This photo was the root of the Marlboro advertising campaign that would become famous later (the so-called Marlboro man ("Marlboro-Mann")).

Estimate: 800 € - 1.000 €

