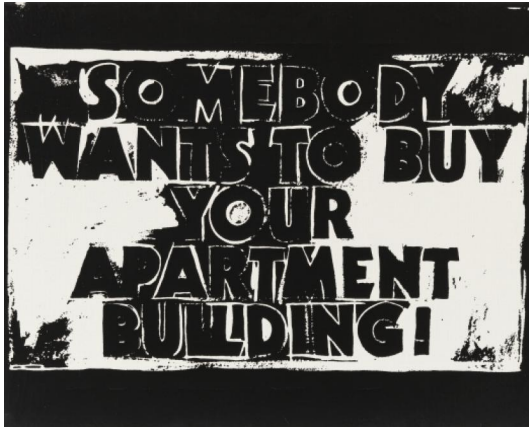


Lot 54



Auction The Kasper König Collection - His Private Choice

Date 01.10.2024, ca. 18:40

Preview 27.09.2024 - 10:00:00 bis
30.09.2024 - 18:00:00

WARHOL, ANDY
1928 Pittsburgh, PA/USA - 1987 New York

Title: "Somebody wants to Buy Your Apartment Building!" (Negative).

Date: 1985-86.

Technique: Acrylic and colour silkscreen on canvas.

Mounting: Mounted on Kapa board.

Measurement: 41 x 51cm.

Notation: Titled in the centre: SOMEBODY WANTS TO BUY YOUR APARTMENT BUILDING.

The work is stamped by the Estate of Andy Warhol and the Andy Warhol Foundation for the Visual Arts, Inc. as well as equipped with the number PA10.083 and numbered with PA10.083 on the stretcher.

Provenance:

- Estate of the artist
- Andy Warhol Foundation for the Visual Arts, Inc., New York
- Private collection
- Private collection
- Sotheby's Contemporary Day Sale, Auction 19th November 2011, lot 314
- Kasper König Collection, Berlin

Kasper König's career in New York in the 1960s is closely linked to the Pop artist Andy Warhol, who became famous for his iconisation of celebrities and everyday products in paintings and serigraphs and as an art figure. Kasper König organised the first monographic museum exhibition of Warhol in Europe, the planning and realisation of which remains legendary to this day.

In the spirit of Warhol

After König arranged an exhibition of Claes Oldenburg for the director Pontus Hultén at the Moderna Museet in Stockholm in 1966, he planned to exhibit the American Pop artist Andy Warhol - with a minimal budget. In doing so, König forgoes large loans and the associated insurance and transport costs. König speaks about this in 2015: 'For example, I had the opportunity to propose this Warhol exhibition for Stockholm, but I had to show that it could be

done with almost no money. So everything was produced especially for the exhibition, nothing was borrowed. That was for economic reasons: How can I maximise a clear thing without a lot of money, which also has a certain quantity and shows production, distribution and reception in one? That was a fortunate constellation. You can't compare the two. The conditions back then were completely different to today.' (translated) The works were produced on site and, in cooperation with Warhol's Factory, wallpaper with cows and serigraphs were sent in rolls to Stockholm, where the 1968 exhibition was presented from February to March. In order to show Warhol's Brillo boxes, which were otherwise made of plywood, König ordered the folded boxes directly from the company for 20 cents each and sent them to Sweden. König summarises: 'Legendary for me personally too, because I didn't even go to the opening. I exchanged the ticket instead and was able to live on it for three or four months. In retrospect, it sounds very coquettish, but that was probably also partly responsible for the legendary status of this first museum exhibition by Warhol.'

" The 'Black and White Paintings' and aspects of the economy

The late work 'Somebody wants to buy your apartment building!' from 1985-86 takes the visual language of billboards and posters as its model and thematises the effects of language and writing. The black and white negative is part of the 'Black and White Paintings' series, a creative period of the artist from the mid-1980s onwards in which he drew inspiration from advertising posters, newspaper cuttings, maps and illustrations of New York City. It contains an imperative typical of the real estate industry imitated here, which is emphasised by the block-like nature of the letters and the added exclamation mark. The reduction in colour also reinforces the work and the message it contains. Conceived like a newspaper advert, Warhol translates the demand and value of a property into the form of a work of art and thus equates it with the everyday aspect of economics. Parallel to this series, Warhol redefined the possibilities of painting for himself in his collaboration with Jean-Michel Basquiat and Francesco Clemente.

Estimate: 100.000 € - 150.000 €; Hammer: 95.000 €

